

Tata CURVV

TATA Curvv is a perfect blend of Stunning Design that captivates, Practicality that empowers and Performance that exhilarates. The Curvv is designed to cater to those who are looking for a more advanced and stylish SUV with premium features. The Curvv is more than just a vehicle; it is an extension of your success and an expression of your style. The Curvv is not just shaped by the latest trends but is **#ShapedForYou**. The Curvv is offered in petrol, diesel & EV powertrain options and is available in 4 distinct personas thoughtfully inspired by the unique preferences and lifestyles of its diverse audience. *The 4 personas are: **Accomplished, Creative, Pure and Smart***

Presenting the TATA Curvv in the stunning new Nitro Crimson colour. Nitro Crimson is a radiant red that captures the ethereal beauty of the Chemrey Gompa's ancient crimson walls, nestled in the crisp mountain air of Ladakh. Infused with a subtle metallic sheen, this hue reflects the interplay of sunlight and shadow on the monastery's facade, evoking a sense of timeless serenity and vibrant cultural heritage.

Key Highlights:

Design: Sporty Coupe design, 500 L Boot space, Welcome and Goodbye signature function, Sequential turn indicators, LED DRLs, Bi Function full LED Headlamps LED front fog lamps with cornering, Connected LED tail-lamp, Flush door handles with welcome light, Voice assisted panoramic sunroof with mood lighting, Multi-colour mood lighting, 4 spoke digital steering wheel with illuminated logo

Safety: 5 star BNCAP safety rating, ADAS L2 driving with 20 features including (both front and rear) Adaptive Cruise Control (with stop and go and overtake assist) and Over-Speed Alert, Electronic Parking Brake, Hill Hold Control and Hill Descent Control, 360 Surround View system with blind view monitor (on infotainment and cluster), Front Parking sensors, Standard 6 Airbags, Electronic Stability Program, 3 Point ELR Seatbelts for all passengers with Reminders and Occupant Detection, Seat Belt Anchor Pre-tensioner for enhanced Occupant Safety, ISOFIX tethers for child safety including rear centre occupant, Emergency - call (E-call), Breakdown – call (B-call)

Comfort & Convenience: Gesture controlled Powered tailgate, Fully Automatic Temperature Control, Ventilated front seats, 6 Way Powered driver seat, Height adjustable co-driver seat, 60:40 Flip and fold Seats, Rear seat with reclining option, One-shot Up and Down window (Driver side), Electrically adjustable ORVM, Autofold ORVM, Rear AC Vents, Cooled Glove Box, Xpress Cooling, Cruise Control, Smart key with Push-button Start (PEPS), USB mobile charger – Type A & Type C, Rear Armrest with Cup-holder, Grand Floor Console with leatherette Armrest, Steering mounted Control

Technology: 31.24 cm (12.3") Touchscreen infotainment by HARMAN™, Multiple Voice Assistants (Native, Siri, Google Assistant), JBL sound system (9 speakers including subwoofer), Wireless Android Auto and Apple Carplay, JBL Sound Modes, 26.03 cm (10.25") Digital Instrument Cluster, Navigation Display on Instrument cluster, Air Purifier with AQI Display, Electrochromatic IRVM with Auto Dimming, Wireless Smartphone Charger, iRA connected car technology, Touch Based HVAC Controls

Performance: Hyperion Gasoline direct injection engine, KryoJet Diesel engine, Revotron Turbo Petrol engine, 7-speed DCA & 6-speed Manual transmission in all 3 engines, Multi Drive Modes, Paddle Shifters, Smart E-Shifter for DCA

| Technical Specifications | |
|---------------------------------|----------------------------|
| Parameter | Description |
| Dimensions, Weight and Capacity | |
| Overall Length (mm) | 4308 |
| Max. Width (mm) | 1810 |
| Overall Height (mm) | 1630 |
| Wheel Base (mm) | 2560 |
| Boot space (Ltr) | 500 L* |
| Engine | |
| Engine Type | 1.5L Kryojet Diesel Engine |

| Transmission | |
|--------------------|-------------------------|
| Transmission | 7-speed DCA |
| Performance | |
| Max Power | 86.7 kW @ 4000 rpm |
| Max Torque | 260 Nm @ 1500 -2750 RPM |
| Fuel Tank Capacity | |
| Diesel | 44L |

*VDA method